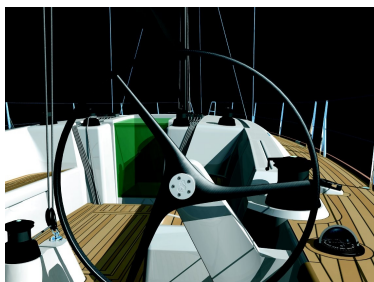


**FIRST 50: Birth of an exceptional yacht**


**The First 50, the new jewel in the crown of Chantiers Bénéteau's First range, will be making her first appearances on the world stage at the Cannes International Boat Show and the Southampton Boat Show.**

"The efficiency of a yacht's design is shown by its ability to harness the streams of air and water and to leave them in its wake in an unaltered state... and these are the characteristics of the First 50." This philosophy of yacht designer Philippe Briand neatly summarises the concept that inspired Bénéteau in the design and development of this new pure performance yacht – the concept behind the mega-yachts. This combines sophisticated

aesthetics with state of the art technologies in the fulfilment of a single idea – the pleasure of sailing to utter perfection.

With the First 50, Bénéteau sets out to conquer the realm of the Sport Cruisers, those dream yachts of unique elegance with their pure and sleek lines, their subtle aesthetic and their deck plan design.

The sleek hull shape, modern appendices (torpedo keel bulb) and their high aspect ratios, together with a carbon mast impart a unique sensation of power to this 50-foot Sport Cruiser.

In the tradition of mega-yachts, everything contributes towards the purity of lines: the integration of functional elements and hardware on deck, forestay set aft, the genoa furling drum below deck level, folding bow roller fitting (optional), lowered coachroof, etc.

The cockpit is highly ergonomic with its double helm position and genoa winches within easy reach, and all control lines led to the coachroof winches. It opens wide to the sea with its ingenious bathing platform for increased comfort and pleasure.

Numerous flush deck hatches and openings suffuse the interior with brightness so that life on board resonates with sophisticated pleasure and calm. A new wood associated with materials used for the first time by Bénéteau and refined lines bring a sensation of well-being and modernism. The interior layout respects the classic functionality of the chart table and galley area and provides a deluxe owner's cabin with private shower and head compartment, as well as two generously sized aft cabins.

Join us in Cannes or Southampton in September for this intense new discovery.

**Main Technical Specifications**

Length overall .....	14.98 m
Hull length .....	14.65 m
Maximum beam .....	4.37 m
Light displacement .....	12800 Kg
Draught – Deep keel .....	2.80 m
Draught – Shallow keel .....	2.40 m
Mainsail .....	68.60 m <sup>2</sup>
Genoa .....	70.10 m <sup>2</sup>

Naval Architect.....	Philippe Briand
Interior Design.....	Philippe Briand
Fuel Capacity .....	237 L
Fresh water Capacity .....	568 L
Sailing category applied for .....	A8/B9/C14
Berths .....	6 / 8